

SUM 8



emerald[®]
cultural institute

Experience Tradition, Embrace Innovation

Young Adult Programme

Sample Programme

Week 1 (Residential)

WEEK 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:00-12:30	ARRIVAL	CITY CENTRE ORIENTATION <i>Follow a walking tour of Dublin's historic core</i>	LECTURE: Marketing - Consumer Behaviour in the Digital Era	NATIONAL GALLERY OF IRELAND <i>Browse its worldclass collection of Irish and European art</i>	WORKSHOP: Discussion and group projects with lecturer on the week's topic	CROKE PARK & GAA MUSEUM <i>Tour the legendary stadium and learn about the history of the Gaelic Games</i>	FULL DAY TRIP Kilkenny Castle and City: <i>Go back in time and explore Ireland's most picturesque walled town</i>
12:45-14:00		Lunch					
14:00-15:30 English Lesson: Grammar & the Use of English		Personalities, Jobs and Careers	CVs and Cover letters	Personal Branding	Informal Presentations	Team-Building	
15:30-15:45		Break					
15:45-17:15 English Lesson: Listening & Fluency		Active Listening	Communication Skills	Irish Life and Culture – Myths and Legends	Creative Writing	Problem Solving	
Dinner							
	Welcome/ Icebreakers	Emerald's Got Talent	Irish Music and Dance Show	Dundrum Town Centre	Disco	Karaoke	Movie Night